



*The Traffic Club of New York, Inc.
244 Madison Ave, Suite 419
New York, NY 10016
(212) 269-1200 - kathy@tcny.org*

2026 ANNUAL DINNER SPONSORSHIP

The 2026 Annual Dinner Committee is hard at work with plans for a spectacular dinner in celebration of our 120th Anniversary. The date is **February 19, 2026** at The Hilton Midtown in New York City.

For the past several years, we have offered corporate sponsorship for the event, and it has been such a success that we are extending the policy for 2026. Last year's sponsors were:

Avathon, BNSF Railway, Container Leasing Corp. (CLC), Container Maintenance Corp. (MRS-CMC), CRA Logistics / Fast Freight, CSX, DCLI, East Coast Warehouse & Distribution Corporation, Forvis Mazars, GATX Rail, H&M International Warehousing, Horizon Freight System, Maher Terminals, Matson Logistics, Max-Atlas USA, MODE Transportation, Modern Group, National Steel Car Ltd., NRS, Norfolk Southern Corporation, New York & Atlantic Railway, New York, Susquehanna and Western Railway, Odyssey Logistics, Port Authority of New York & New Jersey, Port of Nansha, The Port of Virginia, R.E.D. Trucking & Logistics, RIST AMA Transport, SA Rail, Shipco Transport, Team Logistics Warehousing Solutions, The Pacific Companies, TRAC Intermodal, TrinityRail, Union Tank Car Company and WIN Waste Innovations.

Our sponsorship fee of \$1,500 entitles you to:

- Bring your dinner guests into the President's Private Reception, where you will enjoy cocktails and hors d'oeuvres. This reception is limited to head table guests, sponsors and their guests, and Officers of The Traffic Club.
- Sponsor companies will also be entitled to select a senior executive of your company to be seated at our head table, although the Dais ticket price is not included in the sponsorship. We would need to be informed of this by 1/16.
- Sponsors will be acknowledged in the Annual Dinner Journal, thanked from the podium, and on multiple signage displayed at the Dinner.
- You will be acknowledged as a sponsor on our webpage for the event, as well as all promotional material including email blasts and LinkedIn posts.

If you or your company is interested in being a sponsor, please contact our Executive Director, Kathy Rizzotti at 212-269-1200 or kathy@tcny.org. In order to handle the necessary publicity, please inform us before **January 16, 2026**.

Sincerely,

James A. Frostick
Annual Dinner Chairman



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120th ANNIVERSARY ANNUAL DINNER JOURNAL

The time for our 120th Anniversary Annual Dinner is fast approaching. It will be held at The Hilton Midtown in New York City on February 19, 2026. We are once again asking for your support to make the journal publication the same success it has been in the past.

As always, we ask that material be submitted as soon as possible. We have set a cut-off date of **January 16, 2026** so as to ensure sufficient time for our printer. We hope you will take advantage of this advertising opportunity.

The copy for the ads should be emailed to kathy@tcny.org for this 5 ½" wide x 8 ½" high journal. For full page ads, please use a bleed of .125" – no bleed on half page ads. Half page ads should be 5.25" wide x 3.875" high. All ads should have a .125" safety. We accept most electronic files - pdf, jpg, eps, ai, png or any other popular graphic format.

Rates are as follows:

Outside Back Cover	\$2,000
Inside Front Cover	\$1,700
Inside Back Cover	\$1,500
Center Pages	\$1,500
Full Page	\$1,100
Half-Page	\$ 750

We hope that you will support The Club and advertise with us!