



*The Traffic Club of New York, Inc.
244 Madison Ave, Suite 419
New York, NY 10016
(212) 269-1200 - kathy@tcny.org*

2024 ANNUAL DINNER SPONSORSHIP

The 2024 Annual Dinner Committee is hard at work with plans for a spectacular dinner in celebration of our 118th Anniversary. The date is **February 22, 2024** at The Hilton Midtown in New York City.

For the past several years, we have offered corporate sponsorship for the event and it has been such a success that we are extending the policy for 2024. Last year's sponsors were:

Becker LLC, Best Transportation, Blume Global, BNSF Railway, CSX, DCLI, Eagle Systems, Everything Freight Solutions, GATX Rail, GCT USA, H&M International Warehousing, Kansas City Southern Railway, Matson Logistics, Mazars USA, MODE / Jillamy, National Steel Car Ltd., NRT, Norfolk Southern Corporation, New York & Atlantic Railway, Port Authority of New York & New Jersey, PhilaPort, PNCT, The Port of Virginia, RED Trucking & Logistics, RIST Transport, TRAC Intermodal, TrinityRail, and Union Tank Car Company.

Our sponsorship fee of \$1,500 entitles you to:

- Bring your dinner guests into the President's Private Reception, where you will enjoy cocktails and hors d'oeuvres. This reception is limited to head table guests, sponsors and their guests, and Officers of The Traffic Club.
- Sponsor companies will also be entitled to select a senior executive of your company to be seated at our head table, although the Dais ticket price is not included in the sponsorship.
- Sponsors will be acknowledged in the Annual Dinner Journal, thanked from the podium, and on multiple signage displayed at the Dinner.
- You will be acknowledged as a sponsor on our webpage for the event, as well as all promotional material including email blasts and LinkedIn posts.

If you or your company is interested in being a sponsor, please contact our Executive Director, Kathy Rizzotti at 212-269-1200 or kathy@tcny.org. In order to handle the necessary publicity, please inform us before **January 19, 2024**.

Sincerely,

James A. Frostick
Annual Dinner Chairman



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118th ANNIVERSARY ANNUAL DINNER JOURNAL

The time for our 118th Anniversary Annual Dinner is fast approaching. It will be held at The Hilton Midtown in New York City on February 22, 2024. We are once again asking for your support to make the journal publication the same success it has been in the past.

As always, we ask that material be submitted as soon as possible. We have set a cut-off date of **January 19, 2024** so as to ensure sufficient time for our printer. We hope you will take advantage of this advertising opportunity.

The copy for the ads should be emailed to kathy@tcny.org for this 5 ½” wide x 8 ½” high journal. For full page ads, please use a bleed of .125” – no bleed on half page ads. Half page ads should be 5.25” wide x 3.875” high. All ads should have a .125” safety. We accept most electronic files - pdf, jpg, eps, ai, png or any other popular graphic format.

Rates are as follows:

Outside Back Cover	\$2,000
Inside Front Cover	\$1,700
Inside Back Cover	\$1,500
Center Pages	\$1,500
Full Page	\$1,100
Half-Page	\$ 750

We hope that you will support The Club and advertise with us!