



*The Traffic Club of New York, Inc.  
244 Madison Ave, Suite 419  
New York, NY 10016  
(212) 269-1200 - [kathy@tcny.org](mailto:kathy@tcny.org)*

## **2023 ANNUAL DINNER SPONSORSHIP**

The 2023 Annual Dinner Committee is hard at work with plans for a spectacular dinner in celebration of our 117<sup>th</sup> Anniversary. The date is **February 23, 2023** at The Sheraton New York Times Square in New York City.

In past years, we have offered 1 sponsorship for the Reception. This year we will be offering 2 additional levels of sponsorship – a Gala Sponsorship and a President’s Guests Reception Sponsorship.

Last year’s sponsors were: Becker LLC, Blume Global, BNSF Railway, CN, CSX Transportation, DCLI, Eagle Systems, FlexiVan, H&M International Transportation, IMC Companies, Jillamy, Inc., Kansas City Southern Railway, MODE Global, National Steel Car Limited, NRS, Inc., Norfolk Southern Corp., New York & Atlantic Railway, Odyssey Logistics & Technology, PhilaPort, Port of New York & New Jersey, RIST Transport, TRAC Intermodal, TrinityRail and Union Tank Car Company.

**Promotional package** - All levels of sponsorship entitle you to bring your dinner guests into the President’s Private Reception, where you will enjoy cocktails and hors d’oeuvres. This reception is limited to dais guests, sponsors and their guests, and Officers of The Traffic Club. Sponsors are acknowledged in the Annual Dinner Journal, from the podium, and on signage displayed at the Dinner as well as promotional listings on our webpage, email notifications of the event and LinkedIn posts. You will also be entitled to select a senior executive of your company to be seated at our head table, although the Dais ticket price is not included in the sponsorship.

\$1500 – **Reception Sponsor** – includes promotional package

\$5000 – **President’s Guests Reception Sponsor** – includes promotional package, premium table(s) placement and separate sponsor boards dedicated to our 2 top levels of sponsorship

\$7500 – **Gala Sponsorship** – includes promotional package, premium table(s) placement, separate sponsor boards dedicated to our 2 top levels of sponsorship, and a full page ad in the journal

If your company is interested in sponsoring, please contact our Executive Director, Kathy Rizzotti at 212-269-1200 or [kathy@tcny.org](mailto:kathy@tcny.org). In order to handle the necessary publicity, please inform us before **January 25, 2023**.

Sincerely,

James A. Frostick  
Annual Dinner Chairman



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### **117<sup>th</sup> ANNIVERSARY ANNUAL DINNER JOURNAL**

The time for our 117<sup>th</sup> Anniversary Annual Dinner is fast approaching. It will be held at The Sheraton New York Times Square in New York City on February 23, 2023. We are once again asking for your support to make the journal publication the same success it has been in the past.

As always, we ask that material be submitted as soon as possible. We have set a cut-off date of **January 25, 2023** so as to ensure sufficient time for our printer. We hope you will take advantage of this advertising opportunity.

The copy for the ads should be emailed to [kathy@tcny.org](mailto:kathy@tcny.org) for this 5 ½” wide x 8 ½” high journal. For full page ads, please use a bleed of .125” – no bleed on half page ads. Half page ads should be 5.25” wide x 3.875” high. All ads should have a .125” safety. We accept most electronic files - pdf, jpg, eps, ai, png or any other popular graphic format. Rates are as follows:

Outside Back Cover	\$2,000
Inside Front Cover	\$1,700
Inside Back Cover	\$1,500
Center Pages	\$1,500
Full Page	\$1,100
Half-Page	\$ 750

We hope that you will support The Club and advertise with us!