



*The Traffic Club of New York, Inc.
244 Madison Ave, Suite 419
New York, NY 10016
(212) 269-1200 - kathy@tcny.org*

2019 ANNUAL DINNER SPONSORSHIP

The 2019 Annual Dinner Committee is hard at work with plans for a spectacular dinner in celebration of our 113th Anniversary. The date is **February 28, 2019** at The Grand Hyatt Hotel in New York City.

For the past several years, we have offered corporate sponsorship for the reception and it has been such a success that we are extending the policy for 2019. Last year's sponsors were: American Railcar Industries, BNSF Railway, CN, DCLI, Dewberry, East Coast Warehouse & Distribution Corp., Flexi-Van Leasing, GATX Corporation, H&M International Transportation, Inc., Host Logistics, IANA, ITS ConGlobal, Kansas City Southern Railway, Mitsui Rail Capital, National Retail Systems, National Steel Car Limited, Norfolk Southern Corporation, Odyssey Logistics & Technology Corporation, Optimodal, Inc., Port Authority of NY/NJ, RIST Transport, SeaCube Container Leasing, TIA - Transportation Intermediaries Association, TrinityRail, and Union Tank Car Company.

Our sponsorship fee of \$1,000 entitles you to bring your dinner guests into the President's Private Reception, where you will enjoy cocktails and the Hyatt's delectable hors d'oeuvres. This reception is limited to head table guests, sponsors and their guests, and Officers of The Traffic Club. Sponsors are acknowledged in the Annual Dinner Journal, from the podium, and on signage displayed at the Dinner. You will also be entitled to select a senior executive of your company to be seated at our head table, although the Dais ticket price is not included in the sponsorship.

If you or your company is interested in being a sponsor, please contact our Executive Director, Kathy Rizzotti at 212-269-1200 or kathy@tcny.org. In order to handle the necessary publicity, please inform us before **January 28, 2019**.

Sincerely,

James A. Frostick
Annual Dinner Chairman



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113th ANNIVERSARY ANNUAL DINNER JOURNAL

The time for our 113th Anniversary Annual Dinner is fast approaching. It will be held at The Grand Hyatt Hotel in New York City on February 28, 2019. We are once again asking for your support to make the journal publication the same success it has been in past years.

As always advertising space is limited; thus we ask that material be submitted as soon as possible. We have set a cut-off date of **January 25, 2019** so as to ensure sufficient time for our printer. We hope you will be an advertiser.

The copy for the ads should be emailed to kathy@tcny.org for this 5 ½” wide x 8 ½” high journal. For full page ads, please use a bleed of .125” – no bleed on half page ads. Half page ads should be 5.25” wide x 3.875” high. All ads should have a .125” safety. We accept most electronic files - pdf, jpg, eps, tif or any other popular graphic format. Rates are as follows:

	Black & White	Color
Outside Back Cover	n/a	\$1,800
Inside Front Cover	n/a	\$1,500
Inside Back Cover	n/a	\$1,300
Center Pages	n/a	\$1,200
Full Page	\$ 700	\$ 900
Half-Page	\$ 400	\$ 600
Business Cards	\$ 150	\$ 200

We hope that you will support The Club and advertise with us!